



ANNUAL REPORT 2022

LIVING WITH  
**HIV**  
REAL PEOPLE. REAL STORIES.



## MESSAGE FROM OUR C-SUITE



It's been more than 40 years since Vivent Health's humble beginning. So much has changed since then. But one thing that hasn't changed—and never will—is

our commitment to the people we serve.

Our medical home model is what makes us unique. Because here, all care is interconnected, and we believe food, housing, legal, and social services are essential, and are treated right alongside medical, mental, and dental health needs.

Our medical home is also what makes us successful. Our model is perhaps one of the few real-world structural interventions for HIV, and by addressing the multitude of unique factors that influence a person's life, we're able to consistently yield some of the most successful health outcomes for people living with HIV. Within six months, nearly 95% of people in our care achieve undetectable status

(i.e., viral suppression)—which is nearly 10% above the national average.

Each year, more than 17,000 people call Vivent Health their medical home, where our amazing team provides compassionate, dedicated care. And by treating the whole person, we provide a truly inclusive environment in which people living with and at risk for HIV truly thrive.

Together, our efforts have bent the curve in the HIV epidemic. Our success is rooted in our legacy and our belief that:

**Food is HIV care.**

**Compassion is HIV care.**

**Housing is HIV care.**

And the support and generosity of donors like you is truly HIV care.

Thank you for all you do.

A handwritten signature in black ink, appearing to read 'Brandon Hill', enclosed within a thin, hand-drawn oval.

**Brandon Hill**  
President & Chief Executive Officer

**Brandon Hill, PhD**  
President & Chief Executive Officer

**Brie Anderson, MHA**  
Senior Vice President of Operations

**Leslie Cockerham, MD, MAS**  
Chief Medical Officer

**Theresa Dear**  
Chief People Officer

**Timothy D. Dyer, CPA**  
Executive Vice President & Chief Financial Officer

**Tony Fields, PharmD**  
Chief Pharmacy Officer

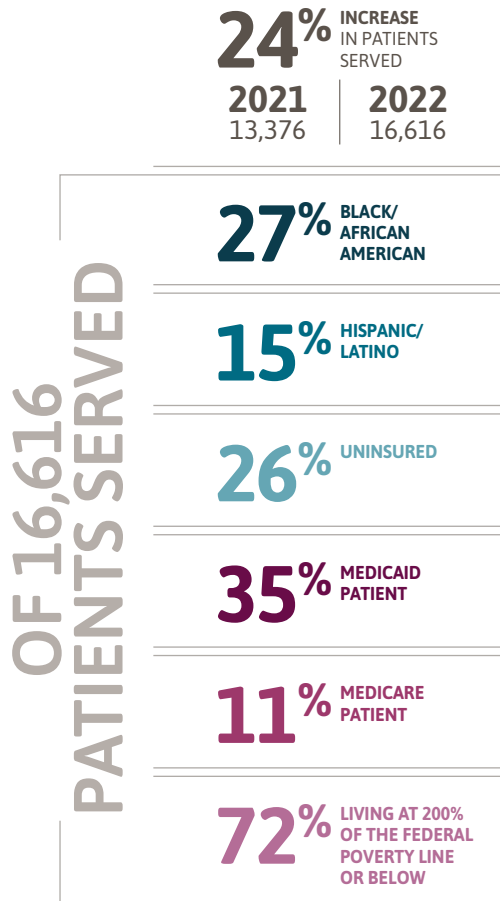
**Bill Keeton**  
Chief Advocacy Officer

**Margaret Lidstone**  
Chief Development Officer



Follow the QR code for more information about Vivent Health.

# PROVIDING HIV CARE AND SUPPORT FOR ALL WHO COME THROUGH OUR DOORS



**Integrating healthcare and social services is crucial for people living with HIV for several reasons:**

### **Addressing Social Determinants of Health:**

Social determinants of health, such as housing instability, food insecurity, poverty, and lack of access to transportation can negatively impact the health outcomes of people living with HIV. Integrating social services, such as housing assistance, nutrition programs, and legal assistance can help address these social determinants and improve the overall health and well-being of people living with HIV.

### **Reducing Stigma:**

Integrating healthcare and social services can also help reduce the stigma associated with HIV. Healthcare providers working alongside social service providers creates a more supportive and

inclusive environment for people living with HIV.

### **Improving Health Outcomes:**

Access to social services can improve the health outcomes of people living with HIV by addressing the underlying issues that impact their health. For example, providing access to stable housing and healthy food can help individuals better manage their HIV treatment and improve their overall health.

### **Improving Care Coordination:**

Integrating healthcare and social services also improves care coordination for people living with HIV. When healthcare providers and social service providers work together, they can better coordinate care, ensure that individuals receive the services they need, and improve communication between providers.

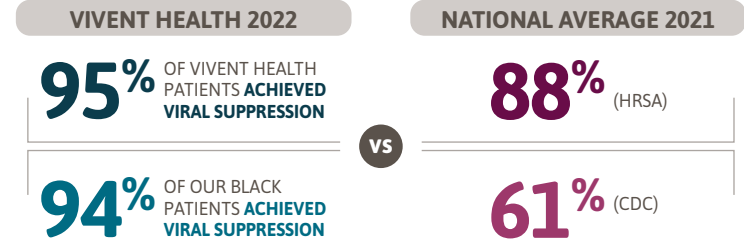
Overall, integrating healthcare and social services is important for people living with HIV in the U.S. as it can improve their health outcomes, address social determinants of health, reduce stigma, and improve care coordination.

Our medical home model offers comprehensive, integrated care, including HIV and primary care, pharmacy, dental care, behavioral and mental healthcare, housing assistance, legal services, a food pantry, and more. Best of all, it's all under one roof, ensuring the people we serve have easy access to all the care they need to live their healthiest lives.



**Viral suppression is one of our highest priorities for people living with HIV. It ensures we are protecting their health and the health of our community.** When a person living with HIV achieves viral suppression, they can live a healthier, symptom-free life and are unable to transmit HIV to others, thereby reducing the number of new HIV diagnoses.

Unfortunately, HIV continues to disproportionately impact Black and Latinx people compared to Whites. According to the Centers for Disease Control and Prevention, 60.4% of Black adults living with HIV achieved viral suppression compared to 68.4% for White adults and 64.4% of Hispanic/Latino adults living with HIV. (2020)



“When I was first diagnosed, I thought my life was over. But I learned my future is not determined by my diagnosis. It’s up to me what my future looks like.”  
Christopher, Vivent Health Patient since 2020

## “Y’ALL SAVED MY LIFE IN MORE WAYS THAN ONE”

**JASON** always seemed like he had it together. He had a good job and a nice apartment. He had a sparkly personality. He was fun-loving, quick to laugh, and always ready with a witty retort.

But for most of his life, that was just a mask; on the inside, Jason was in perpetual turmoil. An unstable childhood and years of being bullied for being gay left him with deep-seated trauma he was desperate to run away from. And he found his escape through drugs—an addiction that started when he was 13 and lasted more than 20 years.

For a while, Jason was more or less getting by. Until two things happened at once: He went through a heart-wrenching breakup. And he learned he’d tested positive for HIV. Feeling abandoned and worthless, Jason fell into a spiral of self-loathing. He was hitting rock bottom.

But if there’s anything good to say about hitting bottom, it’s that the only way to go from there is up.

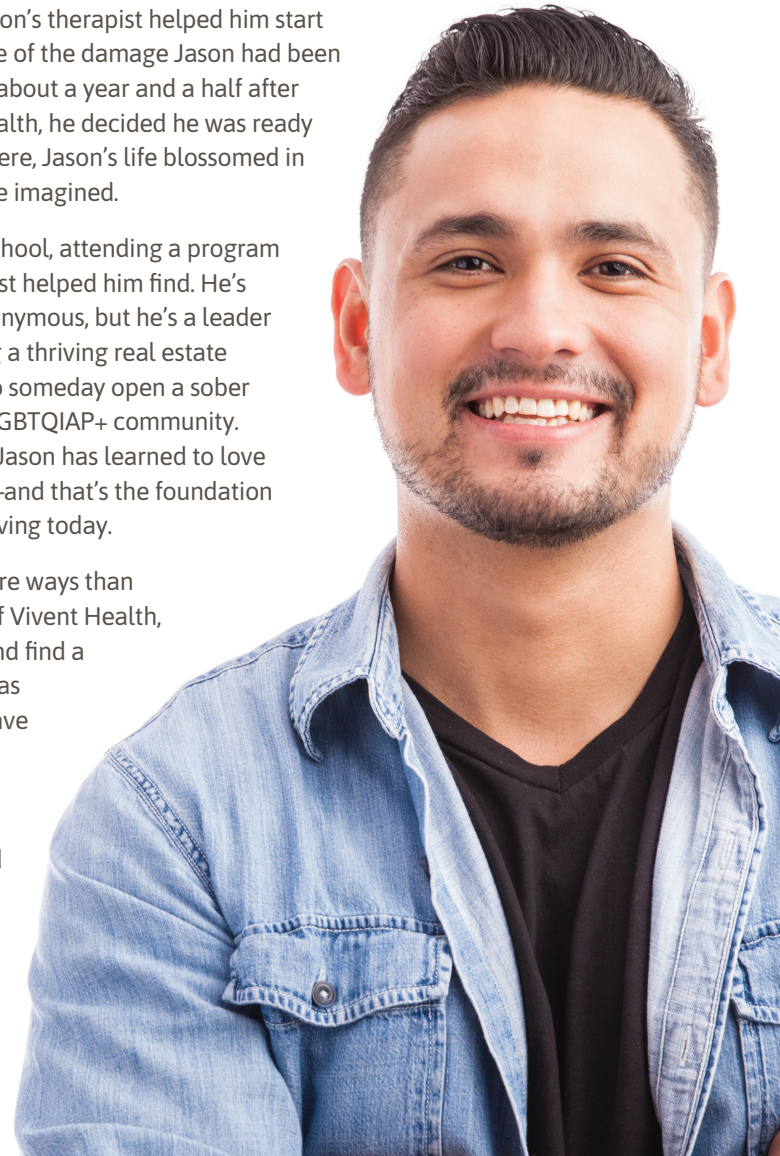
Jason’s saving grace was coming to Vivent Health for his care. He started taking his HIV medications and was undetectable within three weeks. But he was still in active addiction. He was lying to his providers about it. And he was angry.

Despite Jason’s attitude, his Vivent Health team continued to show up for him. His doctor always listened patiently. He let Jason know there were resources available to help people quit drugs, but

he never pushed him. Jason’s therapist helped him start to face—and heal—some of the damage Jason had been trying to drown out. And about a year and a half after Jason came to Vivent Health, he decided he was ready to get sober. And from there, Jason’s life blossomed in ways he never could have imagined.

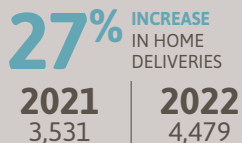
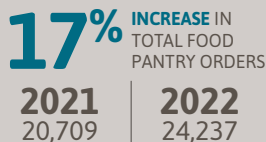
Today, Jason is back in school, attending a program his Vivent Health therapist helped him find. He’s not only in Narcotics Anonymous, but he’s a leader in his group. He’s running a thriving real estate business and has plans to someday open a sober living home just for the LGBTQIAP+ community. But more than anything, Jason has learned to love and appreciate himself—and that’s the foundation for the healthy life he’s living today.

“Y’all saved my life in more ways than one,” he says. “Because of Vivent Health, I was able to get sober and find a new way to live. Until I was diagnosed and able to have these resources, I had no hope of getting sober, no opportunity, and nobody who even looked at me and saw a person who cared. But coming to Vivent Health was the first time I felt like I was heard and understood.”





## FOOD PANTRY



People living with HIV often face more food insecurity compared to the general population. It's estimated that approximately 37% of people living with HIV in the United States experienced food insecurity. This is significantly higher than the general population, where the prevalence of food insecurity was roughly 11%. Food insecurity was found to be more common among people of color, those with low income and those with a history of incarceration.

In many ways, Jason is still the same person he always was—funny, witty, always ready with a laugh or a smile. But now, it's not a mask. It's Jason's real light shining through.

**“I love my life today,” Jason says, tearing up. “I really love my life. It feels like the first time I’ve been truly alive and awake. And so many of the blessings I have come from the care I received from Vivent Health.”**

**Jason**  
Vivent Health Patient  
Since 2019

**KELLI** had only been working at Vivent Health as the Director of Food and Nutrition Services for a few months when we asked her if she had a mission moment. But she didn't hesitate at all—she immediately knew what story she wanted to tell.

It was Thanksgiving and the food pantry was handing out turkeys. Kelli was helping a client carry his food out to his car when he told her he really only visits the food pantry during the holidays. The rest of the year, he said, other people need the food more than I do.

**“Kelli stopped and looked him right in the eyes. “Sir,” she said. “We all need this food. This food is for everyone. And we’re here for you every time you come.”**

**“The shift in him was clear,” Kelli says. “You could see him brighten up and realize that yeah, you’re right. It was such a small moment, but it was an awesome moment of reengaging someone, inviting him, and letting him know he’s always welcome here.”**

## TONY'S MISSION MOMENT



**TONY** spent several decades working in a for-profit pharmacy before joining Vivent Health as the Chief Pharmacy Officer. And he noticed a difference right away.

Shortly after starting, Tony was in the Milwaukee pharmacy introducing himself and getting to know his staff when a patient came in—and the pharmacy tech Tony was talking to

up and walked away from him mid-conversation. It turned out the patient hadn't been in for a while and hadn't been responding to phone calls. So when the pharmacy tech saw him, she was overjoyed. And not only did she drop everything (including a conversation with her brand-new Chief) to go and talk to him, but she made sure to walk him upstairs so his doctors could see him too.

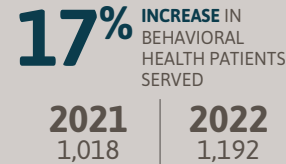
Some bosses might have been annoyed. But Tony thought it was awesome because it truly showed the level of connection staff at Vivent Health have with the people we serve.

**“The people who are taking care of our patients here aren't just doing it for a paycheck—they're doing it for a reason,” he says. “They're some of the most empathetic and tremendous people you'll ever meet. To this day I still get goosebumps when I tell this story because of how proud it makes me to work for this organization.”**

**Tony Fields, PharmD**, Chief Pharmacy Officer



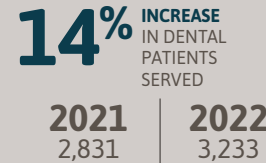
## BEHAVIORAL HEALTH SERVICES



Living with HIV can have a significant impact on mental health. The stigma and discrimination that too often come with a diagnosis of HIV can cause stress, anxiety, and depression. It's important to address any co-occurring mental health conditions as these can have a negative impact on HIV treatment and overall health outcomes.



## DENTAL SERVICES



Oral healthcare is important for everyone, but it is particularly important for people living with HIV. HIV weakens the immune system, making people more susceptible to infections, including infections of the mouth and gums. Additionally, certain medications used to treat HIV can have side effects that impact oral health.

People living with HIV may be more prone to oral health problems, such as periodontal disease and dry mouth. These conditions can cause discomfort and pain, and if left untreated, they can lead to more serious health problems.



## HOUSING ASSISTANCE

**1,380** HOUSING CLIENTS SERVED

**91%** OF TOTAL HOUSING CLIENTS SERVED RECEIVED HOUSING CASE MANAGEMENT SERVICES

**49%** OF TOTAL HOUSING CLIENTS SERVED RECEIVED HOUSING FINANCIAL SUPPORT

**Research shows that housing instability is a significant barrier to HIV care.** Housing instability is associated with higher rates of behaviors that may increase the chance of getting or transmitting HIV, such as substance use and condomless sex. People with HIV experiencing homelessness are also more likely to delay entering HIV care, have reduced access to regular HIV care, and have poorer adherence to anti-retroviral therapy (ART).

### HIV Testing:

Data show that people experiencing homelessness or housing instability are less likely to report having been tested for HIV in the past year or ever, compared to people with stable housing. One study found that gay and bisexual men experiencing homelessness are over 15 times more likely to delay HIV testing than those with stable housing.

### PrEP Use:

People with unstable housing face barriers to accessing HIV pre-exposure prophylaxis (PrEP), which reduces the risk of getting HIV from sex by about 99% when taken as prescribed. One study found that knowledge of PrEP was low among youth experiencing homelessness; only 29% had any knowledge of PrEP and only 4% had talked with a provider about PrEP.

### HIV Treatment:

People experiencing homelessness are less likely to receive and adhere to ART therapy compared with people who have stable housing. In one study, Black gay and bisexual men who self-reported homelessness were more likely to report difficulty taking ART and missing a dose in the past week, compared to those with stable housing.

### Viral Suppression:

Research shows that housing instability and homelessness can create barriers to becoming and staying virally suppressed. Transitioning to more stable housing can help people stay engaged in HIV care and get and remain virally suppressed.

When **BROOKE** (they/them) first applied at Vivent Health, it was for a Housing Specialist position. But right away, their supervisor had bigger plans for them. Brooke was hired as a Housing Programs Manager and tasked with developing and implementing new housing programs for people living with HIV.

One of Brooke's proudest accomplishments is their work on the tenant-based rental assistance program (TBRA). Through this program, Brooke and their team not only get people living with HIV into housing, but they provide the necessary support to help them stay housed.

**“People who’ve experienced chronic homelessness may have never learned things like how to find a rental, what’s included in a lease, or even if they’re allowed to have people over,” Brooke says. “We help provide that support and education so they can be successful.”**

**But what really makes our programs special is what comes next. “So many of the people we serve have never had the opportunity to dream, especially if they’ve been facing housing insecurity,” says Brooke. “Once we get someone into housing, get them to where they’re safe, then we get to ask them, ‘What are your dreams? What do you want to do?’ That’s the really special part.”**

## “THE PRESENT AND THE FUTURE ARE WAITING”

**LUCIA'S** husband was diagnosed first. He'd been rapidly losing weight and getting sicker by the day. But it was still a surprise to find out he was positive for HIV—and that Lucia was too.

It was 1994 and she was living in her home country of Mexico. And over the next year, she watched her husband slowly waste away and die. He was an abusive and cruel man, and even though she doesn't like to say it, part of her felt relieved to be free of him. But another part of her wondered if this was what lay in store for her too.

“I stopped thinking about the future,” she says. “I didn't think I had one. I thought I was going to die.”

But her husband's family wouldn't let her give up. They knew to get the best medical treatment possible, she would have to leave home. So she left everything she knew and moved to the United States, eventually landing in Colorado—and at Vivent Health.

And her life is more beautiful than she ever would have imagined it could be.

She didn't think she'd ever get married again because nobody would accept her HIV status—something she believed right up until she met the love of her life, whom she married and had a child with. (Both her husband and child remain HIV-negative.)

**“She's in great health and often forgets she's even sick. “I just feel so amazing,” she says. “I feel like a normal person.”**

She also has peace of mind knowing Vivent Health has her back. She's accessed multiple services through our medical home, including medical care, pharmacy, case management, legal services, and insurance support.

“If everyone weren't at one place, it would be hard,” she says. “I'm working and I probably wouldn't have time to do everything I need to, and I probably wouldn't be doing as well as I am now. I'm really glad Vivent Health is here to help me.”

Recently, a major piece of the puzzle fell into place—after months and months of preparation, Lucia passed her citizenship exam and officially became an American citizen. And the first phone call she made was to the person who had helped her study: her insurance coordinator at Vivent Health.

Not everything is perfect. She misses her family in Mexico, some of whom she hasn't seen in a decade. And even though her husband and children know her HIV status, she's scared to tell anyone else for fear they would judge her. “There's a lot of ignorance,” she says. But still, Lucia is at peace. And she's enjoying every minute of the life she didn't think she could have. “Whatever is past is past,” she says. “The present and the future are waiting.”

**Lucia**  
Vivent Health Patient  
Since 2019



## “EL PRESENTE Y EL FUTURO ESTÁN ESPERANDO”

Esta es la historia de **LUCIA** que fue narrada y con muchas lágrimas, se volvió en un símbolo de esperanza y fortaleza para todos en Vivent y a los clientes de Vivent.

El esposo de María recibió su diagnóstico primero. Había estado perdiendo peso rápidamente y empeorando cada día. Pero aun así fue una sorpresa descubrir que él era seropositivo y que María también lo era.

Era 1994 y ella vivía en su país de origen, México. Durante el año siguiente, vio cómo su esposo se consumía lentamente y moría. Era un hombre abusivo y cruel, y aunque a ella no le gustaba decirlo, una parte de ella se sintió aliviada de estar libre de él. Pero la otra parte de ella se preguntaba si esto era lo que le esperaba a ella también.

“Dejé de pensar en el futuro”, dice. “No pensé que tuviese uno. Pensé que iba a morir.”

Pero la familia de su esposo no la dejó rendirse. Sabían que, para obtener el mejor tratamiento médico posible, tendría que irse de casa. Así que dejó todo lo que conocía y se mudó a los E.E.U.U. Finalmente se estableció residencia en Colorado y ahí donde conoció a Vivent Health. Su vida cambió y es más hermosa de lo que nunca hubiera imaginado que podría ser.

Nunca pensó que volvería a casarse porque nadie aceptaría su condición de VIH, algo en lo que creyó hasta que conoció al amor de su vida, con quien se casó y tuvo un hijo. (Tanto su esposo como su hijo siguen siendo negativos para VIH).

Ella goza de excelente salud y, a menudo, se le olvida que está enferma. “Me siento tan increíble”, dice ella. “Me siento como una persona normal”.

**Tiene la tranquilidad de saber que Vivent Health la respalda. Ha accedido a servicios múltiples a través de nuestro hogar médico, incluyendo atención médica, farmacia, administración de casos, servicios legales y apoyo de seguro médico.**

“Si todo no estuviera en un solo lugar, sería difícil”, dice ella. “Estoy trabajando y, probablemente, no tendría tiempo para hacer todo lo que necesito, y, probablemente, no estaría tan bien como ahora. Estoy muy contento de que Vivent Health esté aquí para ayudarme”.

Recientemente, una pieza importante del rompecabezas encajó: después de meses y meses de preparación, Lucia aprobó su examen de ciudadanía y se convirtió oficialmente en ciudadana estadounidense. La primera llamada telefónica que hizo fue a la persona que la había ayudado a estudiar: su coordinador de seguro médico en Vivent Health.

Todo no es perfecto. Extraña a su familia en México, a algunos de los cuales no ha visto en una década. Aunque su marido y sus hijos conocen su estado serológico, tiene miedo de decírselo a los demás por miedo a que la juzguen. “Hay mucha ignorancia”, dice.

Pero aún así, Lucia tiene paz. Está disfrutando cada minuto de la vida que no pensó que podría tener. “Todo lo que es pasado, es pasado”, dice ella. “El presente y el futuro están esperando”.

## “YOU’RE THE ONES THAT KEPT ME ALIVE”

After **GREG** was diagnosed with HIV, all he could think about was his funeral.

It was 1999, Greg was in his early 20s, and he didn’t know many people living with HIV at the time. All he knew was that it was serious—and he was terrified.

“I thought, ‘I’m going to die. My insides are going to melt away. I’m going to die,’” he says.

But Greg was lucky in so many ways. He was living in San Francisco, an epicenter of the early AIDS epidemic—which also meant it was a hub for medical research and treatment. He was able to get on medication quickly and, for a while, he was doing well.

Until he hit a rough patch during his 30s. He fell off his medication regimen for several years and his viral load skyrocketed. Years of HIV medication had taken a toll on his oral health. And on top of that, he was contemplating a move to Milwaukee, where he feared he’d face the stigma and discrimination he’d largely been able to avoid while living in uber-liberal San Francisco.

**Greg**  
Vivent Health Patient  
Since 2012

But since coming to Milwaukee, Greg’s life has only gotten better. And that’s in large part because of Vivent Health.

“The first thing I did when I got here was I went to Vivent Health,” he says. One of the first orders of business? Getting him into a dentist’s chair to take care of his teeth. It took some time and work, but within a few months, Greg had a brand-new smile and a clean bill of health.

“I constantly tell people you’re the ones that kept me alive and keep me healthy,” he says.

And despite Greg’s worries about stigma, he has found himself firmly entrenched in the Milwaukee community. As a boy, he used to take his mom’s cookbooks into his room and read them in secret. As a man, Greg realized his dream of opening a restaurant called Amilinda.



“I just love the act of cooking,” he says. “I love prepping, getting ingredients ready, changing them from one thing to another, and being able to use some skills that I hope will bring somebody a little joy, even if just for five minutes while they’re eating it. My hope is when people walk through our door, they can be in a better place, in a better mood, for that hour and a half they’re with us.”

Amilinda began as a pop-up dining experience in 2013, and has since blossomed into a staple in the community, twice nominated for the prestigious James Beard award, and beloved by casual diners and foodies alike—including his Vivent Health staff, who are some of his most loyal customers.

“Everybody’s super amazing,” he says. “The HIV care couldn’t be better. The amount of people from Vivent Health who come in and eat. I don’t think I could have asked for anything more.”



Scan the QR code to read more patient stories.



## PREVENTION

**414** DRUG TREATMENT REFERRALS ACCEPTED BY PATIENTS

**2,142** PEER LIVES SAVED

**3,628** HEP-C TESTS CONDUCTED

**8,362** HIV TESTS CONDUCTED

**11,264** STD TESTS CONDUCTED

**60,397** DOSES OF NALOXONE DISTRIBUTED

**1,010,022** CONDOMS DISTRIBUTED

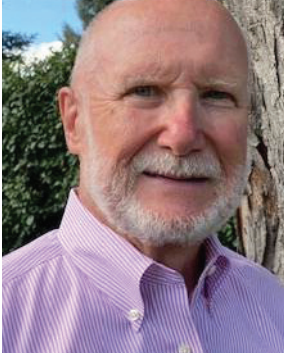
**5,128,972** NEEDLES DISTRIBUTED

One of the best ways to end the HIV epidemic is to stop people from getting HIV in the first place. And today, we have more tools than ever to help prevent the spread of HIV. To date, our prevention teams have made over 350,000 contacts with people who are seeking information and support in reducing their chance of getting the virus—and that number grows by the day. Because one less person with HIV is a huge step in ending the epidemic.

### Our services include:

- HIV, Hepatitis C, and STI testing
- Distribution of condoms and lube to promote safer sex
- Education around HIV, safe sex, and safer drug injection
- Syringe services to ensure people who inject drugs have access to sterile syringes
- PrEP services (Pre-Exposure Prophylaxis), which allow people to take a daily pill that reduces the risk of getting HIV through sex by 99%
- PEP services (Post-Exposure Prophylaxis), which allow people who have been exposed to HIV to take a 30-day pill regimen to reduce the risk of contracting HIV

## OUR DONORS CHANGE LIVES



“We’re interested in causes focused on marginalized communities, as well as housing and food security. For us, Vivent Health addresses all three.”

**BILL** and his wife, Holly, have been involved with social justice causes for more than 20 years. Bill’s young adulthood was steeped in religious values that he strives to embody in both his work and in his chosen philanthropic causes. As a mental health

practitioner, he recognized the importance of food security, housing security, and supporting marginalized communities. With these three criteria in mind, he began searching for local causes that would benefit from his financial support.

**When he learned of Vivent Health’s holistic approach to treatment, Bill was excited at the prospect of an organization that championed all of the causes that were most important to him, under one roof. “I said, ‘Wow! That’s the kind of organization that I’m interested in supporting.”**

Bill’s gift helps to ensure support that doesn’t end at the doctor’s office, whether it’s funding our food pantry, dental care, or housing services. True success begins with holistic support, and donors like Bill and Holly help to make that possible.

### **Bill**

A supporter of social justice for more than 20 years

## A NOTE FROM MARGARET

“Most of our patients live in poverty, are underinsured or don’t have insurance. Our donors are often the difference between health care and disease progression, housing or homelessness, or food and hunger. In each of our communities, our patients rely on local generosity to thrive.

It is the generous support of our donors, as relentless champions for people affected by HIV, who help us advance our mission to ensure we do all we can to help our patients and clients thrive.”



**Margaret Lidstone**  
Chief Development Officer



Scan the QR code to see our FY22 donor honor roll.

# GIVING = THRIVING



## ACHIEVEMENTS IN ADVOCACY

**From the exam room to the halls of government, we are always fighting to make sure our patients are receiving the care and support they need and deserve.**

### **Improved access to HIV treatment and prevention**

Vivent Health took a leading role in advocating for the successful passage of HB22-1122 in Colorado. In recent years, insurance companies have increasingly resorted to unfair practices to divert 340B savings away from providers and patients and into their own pockets instead. HB22-1122 protects safety-net providers like Vivent Health from these actions and ensures these resources are going to patient care, as 340B intends.

In Wisconsin, we secured updates to the state's Mike Johnson Grant program that expanded support for under- or uninsured individuals to receive services for PrEP, a medication that is 99% effective at preventing HIV through sex.

### **Addressing the needs of people aging with HIV and older LGBTQIA+ people**

Vivent Health partnered with Colorado Organizations and Individuals Responding to HIV/AIDS (CORA) and One Colorado to amend the Older Coloradans Act. This amendment guarantees more resources will be directed to meet the unique needs of people living with HIV and LGBTQIA+ folks as they age.

### **Built momentum for life-saving harm reduction services**

We're proud to have helped lead the charge in decriminalizing fentanyl test strips in Wisconsin, which was signed into law by Governor Evers in March 2022. Since then, hundreds of thousands of test strips have been distributed statewide—and countless lives have been saved. In fact, Vivent Health distributed nearly 63,000 fentanyl test strips in Wisconsin in 2022.

### **Building power in our communities**

We mobilized our employees and those we serve to get out the vote ahead of the 2022 Midterm elections. Through nonpartisan awareness campaigns, educational materials, and local registration drives, we engaged over 600 people living with HIV and their allies and helped make their voices heard at the ballot box.

### **Organizing for change**

We formally launched the Action Network, allowing supporters to sign up and receive regular policy updates and information on how to advocate on key issues.

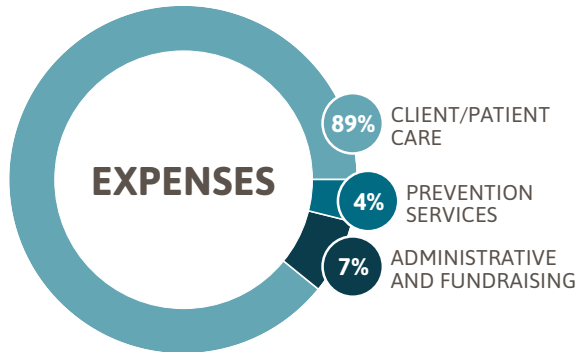
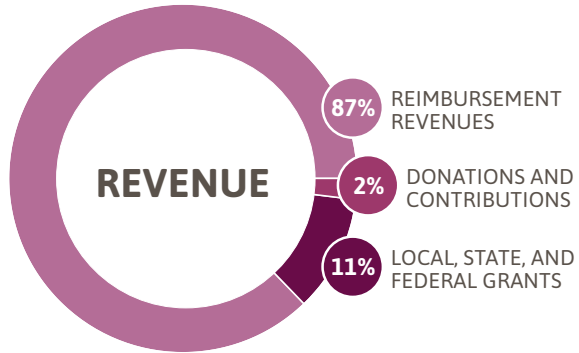
**MATT** (he/they) positively lights up when they talk about their work as State and Local Government Relations Director. Whether they're helping get bills passed or lifting up the voices of the people we serve, their dedication to their work shines through in everything they do. But for Matt, it's not just about the work they do—it's about empowering those around them to get involved. Like when they were able to sponsor four people to attend AIDSWatch, the nation's largest constituent-based HIV advocacy event.

"They wouldn't have been able to go otherwise," Matt says. "But we were able to pay for their registration, transportation, and hotel. Covering those costs removed barriers for them."

Helping people get to the conference is reward in itself. But even more rewarding is knowing they now have the confidence and tools to continue working for the cause.

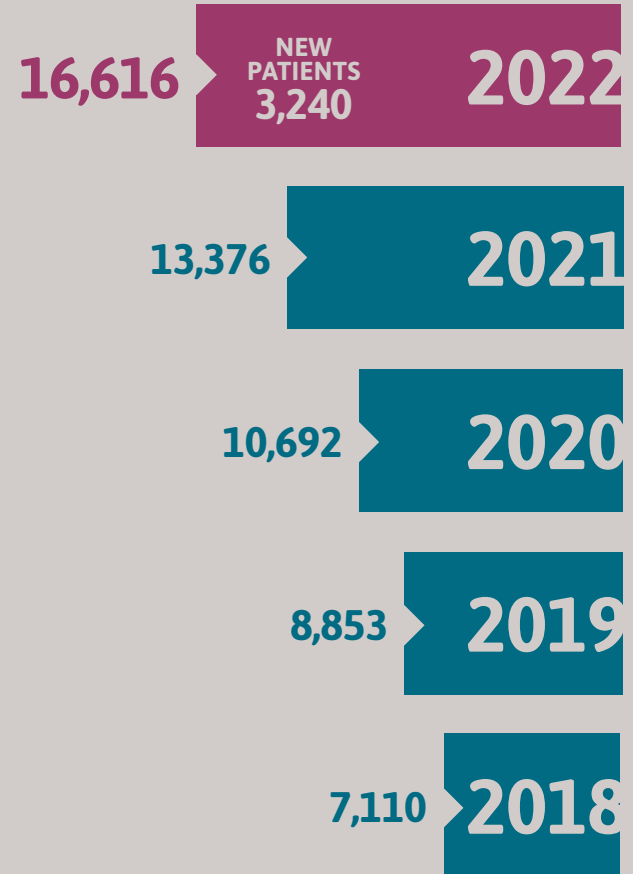
"Watching folks who are newer to advocacy have that moment where they get really inspired and feel like, 'Oh, I can't wait to do this again,' is so powerful," says Matt. "I love watching advocates just blossom from there, get involved in larger projects, share their stories in other spaces. And I am just really proud of being able to make that opportunity more accessible for others."

## OUR FINANCIALS IN 2022

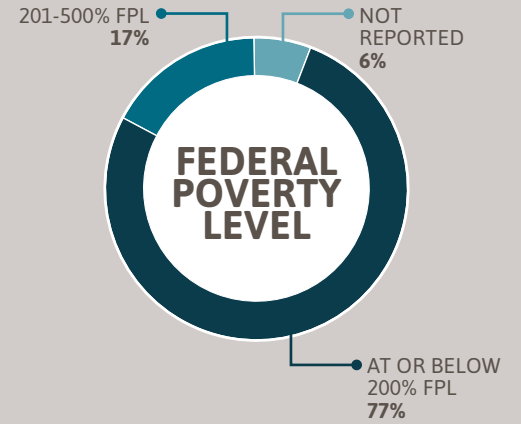
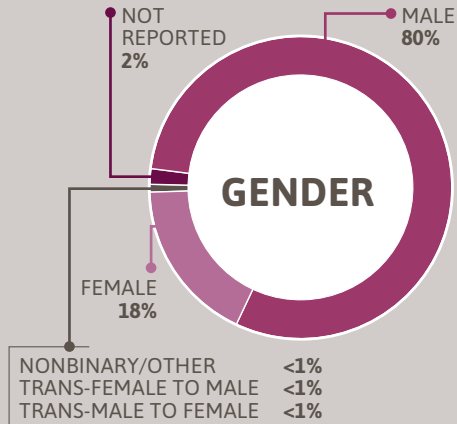
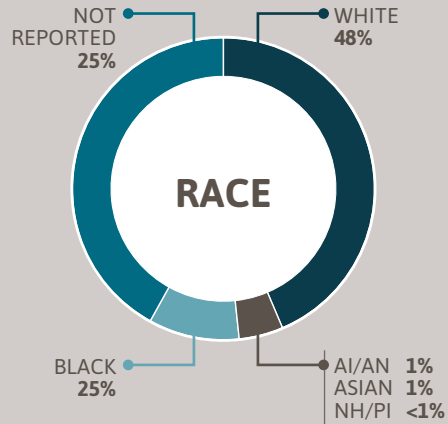
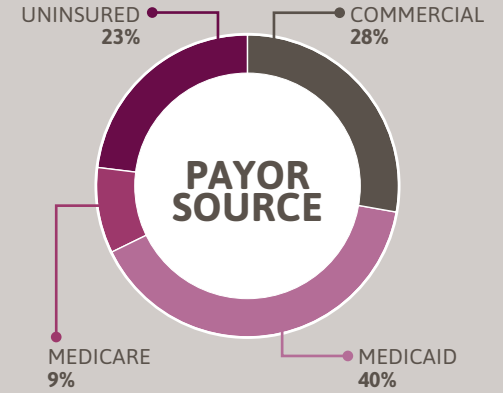
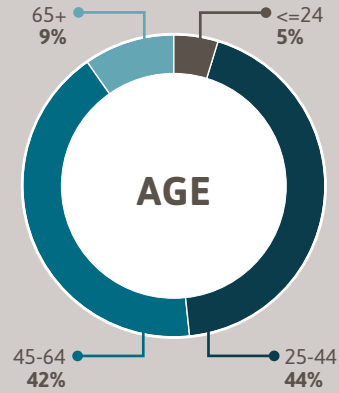
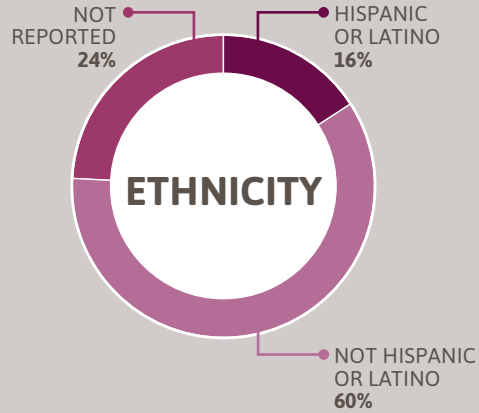


Scan the QR code to see our complete financials.

## PATIENTS/CLIENTS SERVED



# OUR CARE IN 2022



## MESSAGE FROM THE BOARD

As we reflect on 2022, the word that comes to mind is “change.”

Our organization has been in a period of immense transition. We have blossomed from a Wisconsin-only organization to one with a national presence. And, fittingly, our board has evolved to reflect this; for the first time ever, not only is the majority of our board from outside Wisconsin, but we—the Board Chair and Vice Chair—reside in St. Louis and Austin, respectively, making us a truly diverse and expansive organization.

This growth sets us up for greater long-term financial stability, as we’re strategically broadening our fundraising and development efforts to a national scale. It helps us improve upon our care delivery by leveraging the collective expertise of our truly exceptional staff. And it allows us to bring our medical home model to more communities that need it, and to serve more people living with HIV than ever before.

Change isn’t always easy. But we are overwhelmed with pride at the way our teams have come together to work as one across disparate geographies. And despite the many things that have changed, the one thing that never has—not even for a second—is our focus on patient care. Our teams’ relentless dedication to compassionate, patient-centered care is truly our greatest strength and, we believe, the reason

we’re able to continuously achieve such high rates of viral suppression. Because we never lose sight of that fact that behind those numbers are people who are being empowered to live their healthiest lives—people like Jason, Lucia, and Greg.

Some organizations lose touch with their local communities as they grow. But as you’ve read throughout this report—and as you’ll see as we continue to live out our mission—that’s not the case here, nor will it ever be. Our presence may be national, but our patients will always be local, and we remain steadfast in our commitment to nurturing the health and wellbeing of our patients and of our greater communities. Because healthy people make healthy communities, and healthy communities make healthy people.

It is an honor to be part of this incredible organization, working alongside such talented and caring people, and being supported by such generous donors as you. And as we look to the future, we only see more: more people served, more access to care and—most importantly—more people living with HIV who are able to thrive.

Thank you.



**Arvan Chan** Board Chair  
**Noel Landuyt** Board Vice Chair and Development Chair

**Arvan Chan**  
Board Chair  
Centene Corporation  
(Retired)  
St. Louis, MO

**Noel Landuyt, PhD**  
Vice Chair  
Development Chair  
University of Texas  
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Quality Chair  
UW Health  
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Children’s Hospital  
of Chicago  
Chicago, IL

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Truman Medical Centers  
Kansas City, MO

**Kevin Haynes, JD**  
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Texas at Austin  
Austin, TX

**Sussann Kotara, MD**  
Ascension  
Austin, TX

**Jeanette Kowalik, PhD, MPH, MCHES**  
Jael Solutions  
Chicago, IL

**Marcus Leonard**  
Bain & Company  
Chicago, IL

**Jerold McDonald**  
Omaiven Health  
Austin, TX

**Michael Murphy**  
Hillroom Healthcare  
Corporation (Retired)  
Chicago, IL

**Gordon Myers**  
St. Louis, MO

**John Nygren**  
Wisconsin Association  
of Health Plans  
Madison, WI

**Mike Romano**  
Orthopedic Centers  
of Colorado  
Denver, CO

**Fred Ssewamala, PhD**  
Washington University  
St. Louis, MO

**James Sumers**  
United Airlines  
Chicago, IL

**Aisha White, MD**  
Quintessence Plastic  
Surgery  
Austin, TX

BOARD MEMBERS



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Chicago, IL 60640  
(773) 989-9400

### MISSOURI

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4309 E. 50<sup>th</sup> Ter.  
Suite 100 & 200  
Kansas City, MO 64130  
(816) 561-8784

**St. Louis**  
2653 Locust St.  
St. Louis, MO 63103  
(314) 645-6451

### TEXAS

**Austin**  
104 E. Highland  
Mall Blvd., Suite 100  
Austin, TX 78752  
(512) 458-2437

### WISCONSIN

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633 W. Wisconsin Ave.  
Appleton, WI 54911  
(920) 733-2068

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(608) 364-4027

### Eau Claire

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Eau Claire, WI 54701  
(715) 836-7710

### Green Bay

445 S. Adams St.  
Green Bay, WI 54301  
(920) 437-7400

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Kenosha, WI 53140  
(262) 667-6644

### La Crosse

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La Crosse, WI 54603  
(608)785- 9866

### Madison

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(608) 252-6540

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(414) 273-1991

### Superior

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### Wausau

1105 Grand Ave.  
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Schofield, WI 54476  
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